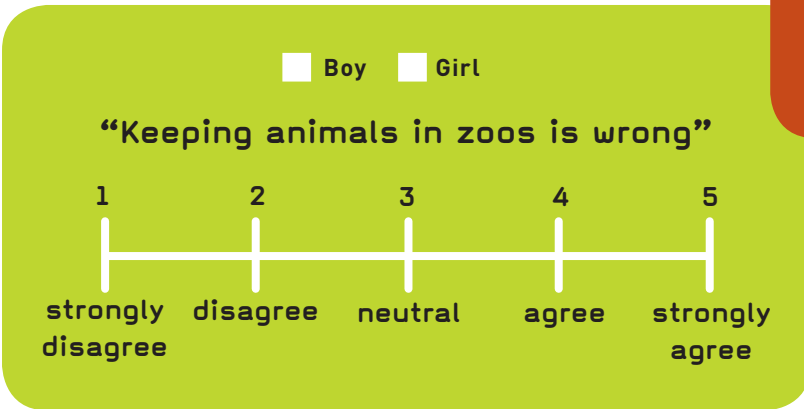


Opinion Polls

You need ★ a classmate

Rapata's group have designed this class opinion poll for their classmates to complete:

Our group is interested in animal rights, so our poll is about zoos.



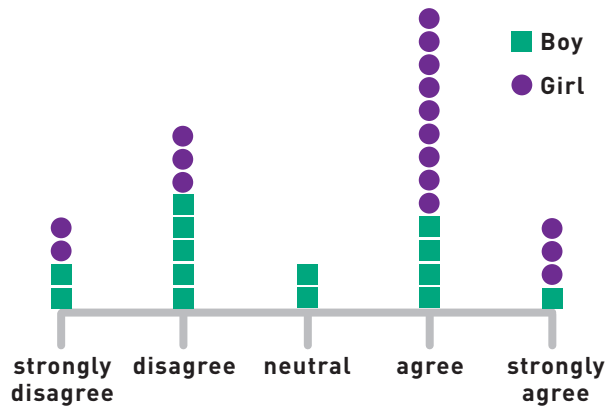
Rapata's group use a tally chart to sort the data they get:

“Keeping animals in zoos is wrong”

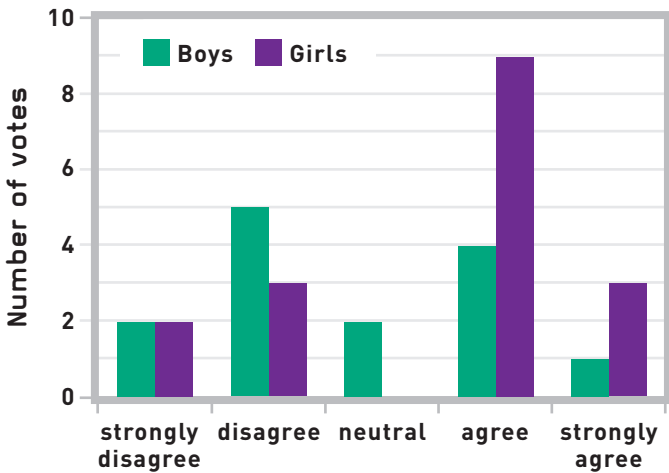
	Boys	Girls
Strongly disagree		
Disagree		
Neutral		
Agree		
Strongly agree		

Then they display it in three different graphs:

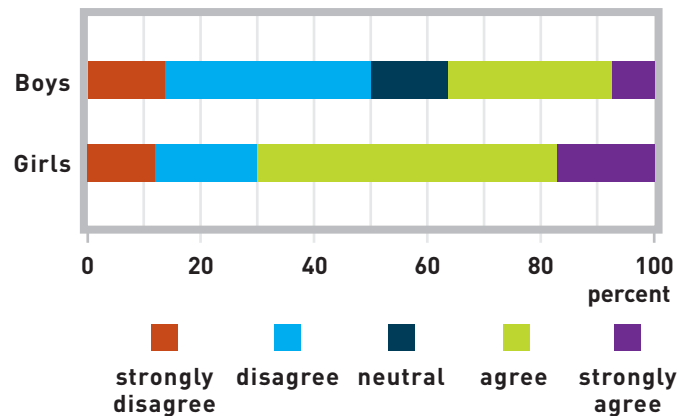
i. **“Keeping animals in zoos is wrong”**



ii. **“Keeping animals in zoos is wrong”**



iii. **“Keeping animals in zoos is wrong”**



Activity One

1. a. What do the tally chart and graphs show about the opinions of Rapata's classmates on this issue?
b. What patterns can you spot?
c. What might be the reasons for these patterns?
2. What information does each graph show most clearly?

3.

There are unequal numbers of boys and girls in the class. Does this matter?

Discuss Rapata's comment and question with a classmate.

Activity Two

1. The 1–5 scale used by these students is known as a Likert scale. It is often used in opinion polls.

Discuss with a classmate what kinds of questions can be investigated using this kind of scale and what kinds can't.

2. Write down three other statements that could be used with a Likert scale in a class opinion poll.

Activity Three

1. Find a parent or other adult who has taken part in an opinion poll. Ask them some questions about the poll and taking part.
2. Discuss with a classmate how you could use what you've found out to improve your statements in Activity Two.



What is your opinion on opinion polls?

Did you find it a worthwhile experience? Why or why not?



Focus

Using Likert scales to find out what people think

