

# How can they say that?

A tourism website makes the claim that Queenstown hosts around 2 million visitors a year.

Read the extracts from the statistical report and comment on the validity of the claim.

The winter results show a small decline in guest numbers, a decrease of -1.4 percent over the same period in 2013, however the average length of stay rose from 3.08 nights in 2013 to 3.30 nights, meaning visitors were spending longer in the resort.

**VISITOR NUMBERS**  
❖ Queenstown hosts around 2 million visitors a year – 48% international and 52% domestic

#### QUEENSTOWN ACCOMMODATION TYPES

Hotels	31
Motels	54
Backpackers	20
Holiday Parks	7
<b>Total Properties</b>	<b>112</b>
<b>Total Beds</b>	<b>8,852</b>

Source: Statistic New Zealand's Commercial Accommodation Monitor  
Please note: Queenstown can accommodate a further 6,500 privately as approximately 50% of the properties in Queenstown are holiday homes.