

What's the Question?

ACTIVITY

Statistifax is a research company that conducts surveys. It has been having some problems with its questions and has come to you for advice.

Here are some Statistifax surveyors at work. What advice would you give the company on how to improve each question?

a.



There are too many vicious dogs biting children. They should be banned. Do you agree or disagree?



I agree. Little children annoy dogs far too much. They should be banned.

b.



How many people live in your family? 1, 2, 3, 4, 5, 6, or 7?

My whānau has hundreds of people. Do you mean my tamariki?



c.

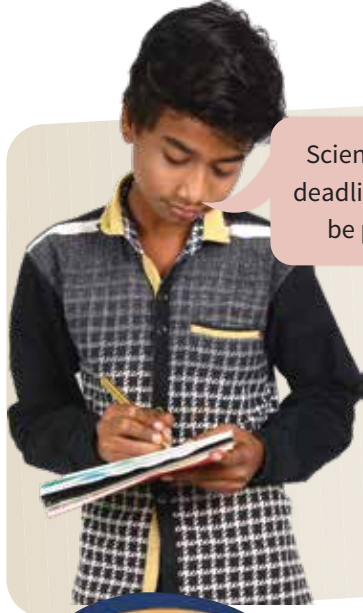


There is no way that New Zealand should not allow non-genetically modified foods from non-OECD countries onto our shores. Do you agree?

Could you say that again, please!



d.



Scientists agree that fluoride is one of the deadliest poisons on Earth. Should fluoride be put into Wellington's water supply?

Well, I suppose if fluoride is that bad, then it shouldn't be put in the water.



e.



How often do you watch television, and what kinds of programme do you like?

Well I really like Kiwi Idol ... and Shortland Street ... and Top of the Pops ... and ...



f.



What time do you usually have your evening meal?

- 5 p.m. 6 p.m. p.m.
- 8 p.m. 9 p.m. Other

We have our dinner at 6.30 p.m. sharp, so I guess the answer is "other".



g.



On average, how many times would you eat out at a restaurant?

I've had an above-average week. I went to Marco's at 6.30 on Monday and to Isobelle at 8.15 on Tuesday and ...

