

Title

One word title

same text

A

Two word 'clever' title

same text

B

Long descriptive title

same text

C

Text breaks

Same title

same text
no paragraphs

1

Same title

same text paragraphs

same text paragraphs

same text paragraphs

2

Same title

same text

short text 'bites'

3

Font

Same title

same text
cambria font

i.

Same title

same text
comic sans font

ii.

Same title

**same text
broadway font**

iii.

Line spacing

Same title

same text
very close line spacing

X

Same title

same text
medium line spacing

Y

Same title

same text
very wide line spacing

Z